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B.B.A. (Part - III) (Semester - VI) Examination, October - 2017

PRACTICES IN MODERN MANAGEMENT (Paper - II)

Sub. Code : 43962

Day and Date : Monday, 09 - 10 - 2017

Total Marks : 40

Time : 12.00 noon to 02.00 p.m.

- Instructions :** 1) All the questions are compulsory.
2) Figures to the right indicate full marks.

Q1) What do you mean by Social Responsibility of Business? Discuss the areas of Social Responsibility of Business. **[14]**

OR

Discuss the concept Event Management and explain Types of events.

Q2) Write short answers (any Two) : **[2 × 8 = 16]**

- a) Discuss the causes of Stress.
- b) Importance of strategic management.
- c) Discuss the types of disaster.
- d) Define strategic management. Explain in brief the scope of strategic management.

Q3) Write short notes (any Two) : **[2 × 5 = 10]**

- a) Concept of ethics.
- b) Ethical issues in business.
- c) Time Management Techniques.
- d) Nature of strategic management.

